

**RHA Presents**  
**2nd Annual Southwest Housing Summit**  
**“Shared Vision. Local Action: Shaping Our Housing Future Together”**  
**Tuesday, April 29, 2025 | 8 a.m.- 5 p.m.**

Doors Open | 8 a.m.

**8-8:30 a.m. | Registration Check-In & Breakfast**

**Welcome**

**8:30-9 a.m. | Welcome Speech**

*Description: Welcome and Introduction from the Regional Housing Alliance (RHA) Board*

Speakers:

**Pat Vaughn** (RHA Chair and real estate investment and operations consultant)

**Marsha Porter-Norton** (RHA Vice-Chair and La Plata County Commissioner)

**Morning Session**

**9:00-10:15 a.m. | Modular Manufacturing in the Region**

*Description: This panel showcases cutting-edge housing solutions from local innovative startups working to address affordability, sustainability, and construction efficiency. Panelists from Higher Purpose Homes, Timber Age, and Jiffy Block will present their products, discuss challenges and opportunities in the industry, and explore how developers, municipalities, and tribes can support these emerging solutions. Attendees will gain insights into new technologies and practical pathways to integrating them into housing projects.*

Speakers: **Kyle Hanson**, Timber Age Systems

**Ethan Defenbaugh and Nick Lemmer**, Higher Purpose Homes

**Randy Feully**, Jiffy Block

**Shak Powers**, Regional Projects Manager Region 9 (Moderator)

**Morning Break**

**10:15-10:30 a.m. | Coffee/Tea**

**Keynote Presentation and Q&A session**

**10:30-11:30 a.m. | Zoning Reform & Community Buy-In: Turning NIMBYs into YIMBYs**

*Description: The housing crisis in rural mountain communities, including the Southwest region of Colorado, requires thoughtful and pragmatic solutions. This session will explore how smart zoning reforms can help unlock housing opportunities while balancing community concerns. Attendees will gain insights on effective strategies to shift opposition to housing development, fostering local support and turning NIMBYs (Not In My Backyard) into YIMBYs (Yes In My Backyard).*

Speaker: **M. Nolan Gray - Author of “Arbitrary Lines: How Zoning Broke the American City and How to Fix It”**

**11:30 a.m.-11:45 a.m. | After Keynote Presentation, Meet and Greet with Author Nolan Gray**

**11:45 a.m.-12:45 p.m. | Lunch - Casual Lunch & Networking: Connect with Peers**

*Take a break for lunch and reconnect with colleagues and peers, while also meeting new attendees in a relaxed environment. It's the perfect opportunity to share insights, network, and build relationships.*

**Afternoon Session:**

**12:45-1:15 p.m. | "Missing Middle" Creative Financing & Public/Private/Partnerships**

*Description: In just a few years, building housing for the "Missing Middle" has become a major investment priority for the state. However, financing these projects require a set of strategies and programs that are completely different from traditional development. Learn how to combine traditional private capital with state and impact financing utilizing Proposition 123 funding.*

Speakers: **Michael Leahey**, Castlewood Partners

**1:15-2:15 p.m. | Innovative Pathways to Housing: Creating Models for Access and Affordability**

*Description: This session will explore innovative and collaborative approaches to improving access to affordable housing. Featuring insights from the City of Durango, HomesFund, and ECLT, we will discuss creative models that leveraged funding sources like ARPA and other housing solutions. Attendees will hear real-life examples, including a single mother purchasing a deed-restricted unit with HomesFund's support, and learn about the ways community partnerships are creating new pathways to homeownership. Join us for a dynamic discussion on overcoming housing barriers and fostering sustainable, affordable solutions.*

Speakers: **Mike French**, Prosperity Officer, City of Durango

**Pam Moore**, Executive Director, Homesfund

**Stefka Fanchi**, President and CEO, Elevation Community Land Trust

**Sarah Tober**, Executive Director, La Plata Economic Development Alliance (Moderator)

**Afternoon Break**

**2:15 - 2:30 p.m.** | Coffee/Tea

**2:30- 3:45 p.m. | Action, Insights and Lessons from Regional Public-Private Partnership Projects**

*Description: Explore regional examples of innovative housing solutions through public-private partnerships. This session will highlight projects that overcame significant challenges to bring people into homes. Using visuals and a moderated discussion, we'll examine the hurdles encountered, the creative solutions implemented, and the successes achieved. Gain valuable insights into the strategies that helped these projects succeed and create lasting, impactful housing opportunities for communities.*

Speakers: **Emily Lashbrooke**, Exec. Director, Pagosa Springs Community Development Corporation

**Mark Garcia**, Ignacio Town Manager

**Brad Blake**, Bayfield, Pine River Commons Developer

**Eva Henson**, RHA Contract Director (Moderator)

**3:45 p.m. | Closing Remarks by RHA**

**4-5 p.m. | Cocktail Reception and Exhibitor Showcase Tables, Open to Public**

Hors d'oeuvres provided, cash bar